

THE VENUE

As Beirut regained its reputation of magnet for the rich and famous of the world, new hotels were built to meet guests' higher expectations. Despite the rising competition, the world famous Phoenicia Hotel remained one of the most sought after destinations; a landmark for locals and visitors.

Constantly striving to raise the standards and anticipate the sophisticated tastes of the more demanding clientele, the Phoenicia Hotel underwent considerable refurbishment.

Thus, year after year, the Phoenicia Hotel continued to mark history, keeping up with the latest trends, and keeping its place as Lebanon's most iconic hotel.

With decades of hospitality excellence to build on, the Phoenicia Hotel continues to be committed to growth and looks forward to creating unforgettable and enriching experiences for years to come.



ORGANIZED BY

Since 1991
PROMOTEAM
Organisers of Specialty Exhibitions

Add. Mar Mitr Street, Achrafieh
P.O.Box 175379 Beirut, Lebanon
Tel. +961 1 57 72 03
me@promoteam.me
www.promoteam.me
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BEIRUT ANTIQUES FAIR

BEIRUT LUXURY FAIR



Beirut International
PROPERTY FAIR

معرض بيروت الدولي للعقارات

5th Edition

BI PF

BEIRUT INTERNATIONAL
PROPERTY FAIR

23, 24 & 25 APRIL 2018
Phoenicia Hotel Beirut
INTERCONTINENTALHOTELS & RESORTS

the **OPPORTUNITY TO**
DISCOVER a new market in the
region and to **DEVELOP** your
NETWORK in the industry



BEIRUT INTERNATIONAL PROPERTY FAIR 2018

The Beirut International Property Fair is the Professional Fair for Architects, Real Estate Agents and Contracting Companies that will provide you with...

...the **OPPORTUNITY TO DISCOVER** a new market in the region and to **DEVELOP** your **NETWORK** in the industry

An exceptional event at an exceptional location with exceptional timing. Scheduled during a period when tourists from across the region, ranging from Sheikh to Princesses, Princes, VIPs and Lebanese expatriates are visiting the country. Due to Promoteam's previous successes and the promotion planned regionally, with a high frequency multimedia campaign reaching the right target audience through well-known channels, the event will definitely be an enormous success.



WHY EXHIBIT?

The Beirut International Property Fair 2018 will lay the foundation for developers, contractors, architects, consultants & brokers from around the globe to exhibit their projects as well as open new doors for networking opportunities that empower your business success.

Beirut has always been the key destination in the Middle East, with GCC Nationals, Lebanese expatriates and foreigners opting to purchase their second home or simply ensuring guaranteed investment opportunities.

- The BIPIF 2018 will be supported with a high frequency multi-media promotional & advertising campaign reaching local and regional target audiences.
- Gain access to unrivalled networking and deal-making opportunities with property developers, funds, governments, and migration agents through one-on-one meetings, social events.

Our fairs have witnessed a great success since 1991, with the last four editions of Beirut International property fair Distinguishing from the disorder and imperfection over the current market, we are such an expert fair that our visitors are of high quality.

The Beirut International Property Fair will showcase developments from Lebanon, Syria, Jordan, GCC and other emerging economies. With over US\$50 billion worth of ongoing projects in the region, and US\$100 billion in the GCC region, the Beirut International Property Fair is the place where confidence is rich. While Regional countries battle the global economic crisis, Lebanon emerges as the leader with an estimated 7.4% increase in construction activity since 2008 and real estate sales value has increased by 17.6% annually since 2005. Recently, the construction permits have shown a growth of 12.6% per annum. The industry is expected to increase 10 to 15% each year until 2013. Demand has been continuous ranging from local residents, expatriates returning permanently or visiting purposes, and foreigners mainly Arab Nationals. The real estate industry in the Lebanese market is a liberal and free market. Regardless of political, financial and security obstacles on the local and international scene, Lebanon has shown strong resilience. Experience the activities that will be taking place at the Beirut International Property Fair:

- Conferences & Seminars
- Discussions of current events in the industry
- Developers, investors and top government authorities will be present giving their input into the industry.



Promoteam Organisers of specialty exhibitions has been actively working in the Lebanese & regional markets since 1991 and is well known for quality of service & delivery of high end exhibitions which have always been executed with the highest standards and attention to our clients needs, consistent with regards to exhibitors and visitors.

EXHIBITORS PROFILE

- Construction & Building Companies
- Real Estate Agencies & Networks
- Real Estate Management Companies
- Real Estate Development Consultants
- Shopping Centre Development Companies
- Architects & Interior Design Companies
- Municipalities & Institutions owning Real Estate for Development
- Banks & Insurance Companies
- Law Firms

VISITORS PROFILE

- Ultra High Net Worth Investors
- Prospective buyers
- First time & second home homebuyers
- Vacation houses
- Private development investments
- Owners of properties or areas for development
- Real estate agents
- Architects, Engineers, Sales
- Law firms
- Consultancy firms

“ This was the busiest show we have attended for a number of years and the Quality of the clients visiting the fair was Outstanding. With numerous reservations Taken and prospective purchasers Visiting the areas concerned, we are Confident that we will achieve a considerable Number of sales from the event and will certainly be booking stands for next year's show. ”

Reputable US & European Firms participated in BIPIF 3rd edition May 2016