

  
**LISW**

Energize the future with solar power

# Lebanon International Solar Week



**1,2,3  
JUNE 2023**

**Hilton Beirut Habtoor  
Convention Center**



Sponsored By:



LEBANESE CENTER FOR ENERGY CONSERVATION  
المركز اللبناني لحفظ الطاقة



جمعية الشرق الأوسط لصناعات الطاقة الشمسية  
Middle East Solar Industry Association  
Empowering Solar across MENA



## WHY “Lebanon International Solar Week”

Facing a severe energy crunch, Lebanese are increasingly turning to the sun to meet their electricity needs.

**LSW** is the perfect platform to display the latest Technological advancements and discuss the latest Trends related to solar power & renewable energy. In addition to building a sustainable environment, providing an ideal opportunity for local & international organizations to share and showcase their products and services, along with offering a forum to share best practices and experiences with exhibitors from around the world.



## Why Exhibit

- Offering a forum to share best practices and experiences with exhibitors from around the world
- Position your brand as a key player in the fast-developing solar energy industry sectors & renewable energy
- Expose your brand to a highly targeted audience and meet senior-level decision makers
- Widen your business opportunities in other renewable energy and power generation
- Promote your business by presenting your latest technologies
- Share best practices and expertise with national and multinational exhibitors
- Benefit from sponsorship packages for media and marketing
- Opportunity to network with government decisionmakers, business leaders, investors, and country delegations from around the world
- An ideal place to meet members of various internationally acclaimed organizations
- Unrivalled access to promote your products and services to key environmental professionals, and energy experts
- Opportunity to renew and reaffirm contacts within a large conference and exhibition environment
- Build on opportunities in Lebanon & surrounding countries
- Opportunity to share expertise in specialized seminars
- Get exclusive benefits when participating as sponsors or exhibitors

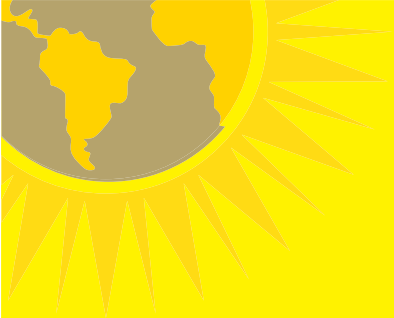


**LISW 23: Your gateway to a market expected to surpass the 400 million USD in 2023. Data Source “Lebanese Center for Energy Conservation” (LCEC)**

## Exhibitor Profile

- Solar systems
- Panels
- Collectors
- Biomass
- Chargers
- Wind generators
- Transformers
- Biofuel burners
- Geothermal Systems
- Heat Exchangers & Pumps
- Pipes, accessories, spare parts, tools
- Automations
- Commerce & sectoral services
- Active Solar Systems
- Energy saving
- Solar heaters, classical, tile-roofs, low height
- Autonomous, Hybrid, Interconnected systems
- Electric / Hybrid vehicles
- Passive Solar Systems
- Photovoltaic systems
- Aluminum energy structures
- Commerce & Domain Services
- Water purification & treatment solar-powered





# معرض لبنان الدّوي للطاقة الشمسية

- Solar energy is a high valuable resource in Lebanon, with around 3000 hours of sunshine, the addition of this energy source to the national grid could greatly contribute to the growth of clean energy in tLebanon.

## THE VENUE

# Hilton Beirut Habtoor Grand Hotel & Convention Center

The exhibition & conference will be held in the most prestigious landmark to grace the Beirut skyline; Hilton Beirut Habtoor Grand Hotel & Convention Center takes hotel & leisure facilities in Beirut to a new level & offers more than 5000 sqm area.



## FACTS

Lebanon has adopted an ambitious target to cover 30% of its energy consumption from renewables by 2030. This study carried out by International Renewable Energy Agency Lebanon could realistically and cost-effectively obtain 30% of its electricity supply from renewables by 2030.

► **PROMOTEAM**  
THE INITIATORS OF THE INNOVATIVE  
UNIQUE "BUSINESS TO CONSUMER  
B2C, CBI EXPO" IN THE MENA REGION

## ORGANIZERS PROFILE

Promoteam, organizers of specialty exhibitions since 1991, fairs have witnessed a great success in the Mena market. Over 98 exhibitions have been organized, majority of them having repetitive successful editions for several years, representing the top brands in each business sector regionally and internationally.

Promoteam are well known for their high-quality service and their delivery of high-end exhibitions executed with the highest standards to satisfy their exhibitors and visitors.



### ORGANIZED BY







## Why Visit

The event will present a unique & specialized platform to bring together national authorities, industry executives & experts from Lebanon, Mediterranean & other countries to share information and insights related to the solar & renewable energy & sustainable growth. Industries will have the opportunity to gain invaluable insights of the renewable energy via presentations, workshops and exhibitions & connect with various stakeholders & decision-makers.



## Visitor Profile

- Mostly private sector
- Public Institutions
- Academy and Press
- Trade Buyers
- Business Leaders
- Investors
- Industrial Purchasing Managers
- Authorities from Different Sectors Intending to Realize Projects
- Sales – Marketing Managers
- Architects, Engineers, Technical Consultants
- Experts
- Senior Executives
- Policy Making Bureaucrats.
- Local Agents and Distributors
- Agencies and Companies Intending to be Distributor
- Chambers of Industry & Commerce
- Agricultural companies
- Real Estate & Property Developers/Owners
- Energy: Production & Distribution